



Walk With Us 2026 Sponsorship Invitation



Presented by:

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Executive Director
Manitoba Down Syndrome Society

About the Manitoba Down Syndrome Society

Established in 1991 by a group of visionary parents, the Manitoba Down Syndrome Society (MDSS) was founded on the belief that individuals with Down syndrome deserve access to supports and services specific to their needs. For over three decades, we have championed inclusion, celebrated ability, and built a stronger community for individuals with Down syndrome across Manitoba.

As a non-profit organization, MDSS provides:

- Educational resources for individuals, families, and professionals
- Inclusive social programming that fosters connection and belonging
- Community outreach initiatives that empower individuals to reach their full potential
- Awareness campaigns that dispel misconceptions and promote understanding of Down syndrome

450+

Expected Participants

35

Years Serving Manitoba

Sept 20

Event Date 2026

Walk With Us — The Event

Walk With Us is MDSS's signature annual fundraising event, uniting individuals, families, businesses, and community organizations in a powerful show of support. This year, we are expecting over 450 participants to gather at Canadian Mennonite University on September 20, 2026.

Event Objectives

- Fundraise for vital programs and services that enhance the lives of individuals with Down syndrome and their families, including educational resources, support networks, and inclusive social programming.
- Raise awareness about Down syndrome and promote greater understanding of the abilities and potential of individuals living with this genetic condition.
- Foster community, acceptance, and inclusivity — creating a space where participants connect, share experiences, and celebrate every individual's achievements.

Sponsorship Investment and Benefits

SPONSORSHIP DEADLINE SEPTEMBER 1, 2026	PRESENTING \$5000	GOLD \$2500	SILVER \$1000	BRONZE \$500
Company Name Incorporated Into Event Title				
Speaking Opportunity at Event				
Signage at Event Registration				
Booth Opportunity at Event				
Logo In Event Newsletters				
Logo on Event Promotional Materials				
Social Media Mentions on Walk Channels				
Logo Presented in Thank-You Correspondence				
Logo on Event Website				
Verbal Acknowledgement at Event				
Opportunity to Provide a Giveaway to Participants				
Recognition in MDSS Annual Report				

**** A combination of cash and in-kind support can make up any sponsorship level.**

In-Kind Donation Opportunities

Not the right time to commit to a financial sponsorship? In-kind donations are a meaningful and deeply appreciated way to support Walk With Us. Donated goods and services help us reduce event costs, enrich the participant experience, and direct more funds directly toward our programs.

We Welcome Donations Of:

- **Food & Beverages** — Refreshments, snacks, bottled water, coffee, or catering for participants and volunteers on event day
- **Event Supplies** — Tents, signage, balloons, decorations, or sound equipment
- **Prizes & Giveaways** — Gift cards, baskets, experiences, or products for our raffle, silent auction, or participant draws
- **Activity Supplies** — Games, crafts, or materials to enhance the family-friendly programming at the event
- **Volunteer Appreciation** — Items to recognize and thank our dedicated volunteers (gift cards, snacks, branded merchandise)
- **Printing & Promotional Materials** — Banners, programs, posters, or branded materials for the event
- **Professional Services** — Photography, videography, entertainment, or other services provided in-kind



All in-kind donors will be recognized in event materials and on our social media channels. A tax receipt may be issued for eligible donations in accordance with CRA guidelines. Please contact us to discuss your contribution and any specific recognition arrangements.

Partner With Us

Partnering with the Manitoba Down Syndrome Society's **Walk With Us** event meaningfully impacts the lives of Manitobans with Down syndrome. Your sponsorship supports essential programs and awareness initiatives, while also amplifying the voices and stories of individuals within our community.

Interested in Supporting Us?

For more information or to become a sponsor, please contact:

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Executive Director

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The Manitoba Down Syndrome Society operates on the traditional territories of the Anishinaabe, Cree, Oji-Cree, Dakota, Dene, and Métis peoples. Our primary office is located on Treaty 1 Territory and the National Homeland of the Red River Métis, with work extending across Treaties 2, 3, 4, and 5. We acknowledge that Winnipeg's water is sourced from Shoal Lake 40 First Nation. We respect the Treaties made on these territories and are committed to walking forward in a spirit of reconciliation, collaboration, and inclusion..